The global video streaming market is growing at 18.8% of compound annual growth rate and is predicted to reach 687 billion USD by 2024. It is reported that there are 613.3 million user worldwide.

Netflix users spend on average 18 minutes on a given day deciding what to watch, or twice as much as cable television viewers. We are here to solve that problem. It will now take you only 5 mins to get personalized movie recommendation with up to 90% accurate based on your mood and interests, and other criteria. How does it sound like to you? Some big players like Netflix or YouTube Premium did have their own recommendation engine but not well customized. Our app will be a competitive advantage for your company over others.

Even though there are existing local companies doing recommender engine, being cheap, fast, user friendly, and very personalized is what make us stand out from other competitors.

Mission: we are providing recommender engine to movie streaming companies with ability to scale up. We work forward the purpose of being more useful, more accurate personalized experience and profitable for our customers.

There are approximately 300 companies having video streaming services in North America.

Resources:

<https://www.nytimes.com/2019/11/18/business/media/streaming-hollywood-revolution.html>

<https://www.indiewire.com/2016/07/netflix-decide-watch-studies-1201708634/>

<https://hostingcanada.org/>

Top of Form